

529 Insight.com Launched By Capital Fulfillment Group and College Savings Consultants

Hingham, MA- September 2, 2003

Capital Fulfillment Group Inc. (CFG), a leading provider of fulfillment management solutions for the financial service industry, and College Savings Consultants (CSC), a consulting firm focused on 529 College Savings Plans, announced the launch of 529Insight.com.

CFG and CSC have combined their industry knowledge and capabilities to develop 529Insight.com, which provides a complete end-to-end education and implementation solution for 529 Plans. This system allies 529 Plan educational materials, legislative updates, comprehensive information about all available 529 Plans and comparative analysis capabilities for 529-plan investments. 529Insight has brought together, in one forum, leading members of the financial community coupled with nationally known legal and estate planning advisors to provide insightful, updated, concise planning and educational materials focused solely on 529 College Savings Plans.

529Insight.com was implemented using CFG's CapitalDIRECT™ marketing management platform for its multi-vendor network. The CapitalDIRECT platform provides an open, automated and integrated management solution that is easy to execute, operate and customize. The system will allow 529Insight users to easily access a comprehensive database of information that will help them choose the right 529 Plan.

About Capital Fulfillment Group

Capital Fulfillment Group (CFG) brings a new paradigm and a new standard of excellence in sophisticated fulfillment solutions exclusively to the mutual fund, investment, and insurance industries. CFG's customized fulfillment programs offer the most responsive, efficient, and cost-effective way to support the literature distribution needs of sales and marketing. Each program features the real-time, online system, CapitalDIRECT, for ordering, tracking, reporting, and managing all fulfillment activities and outcomes. CFG continues its philosophy of building sound business relationships and will continue to make strategic investments in complementary companies to create the powerful leverage opportunities that support the marketing initiatives of the financial service industry.

About College Savings Consultants, Inc.

College Savings Consultants, Inc. (CSC) is an independent consulting firm based in Wellesley, Massachusetts focusing exclusively on Section 529 College Savings Plans. Founded by Richard A. Feigenbaum, author of "529 College Savings Plan" published by Sourcebooks, CSC provides consulting services to Financial Institutions, 529 Plan Managers, Broker Dealers, Financial Advisors and Employee Benefit Managers to develop strategies and solutions for their 529 plan products and offerings.

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